

Denton Photographic Training

Before forming Denton Photography in 2003, Liz and John Denton were both trained as trainers whilst working as a Business Auditor and Police Officer respectively. They both have a passion for sharing their knowledge and helping other people develop their potential.

This passion has now led to the creation of Denton Photographic Training, a company whose sole aim is to move the world of photography forward. We don't just create positions for you to take great photos, we give you the tools to take away and do it consistently.

John presents a range of workshops across Europe working alongside The Societies and The Annabel Williams Studio. His main drive is to introduce elements of classic photographic technique and lighting in a contemporary style.

Liz, whilst being an award winning photographer in her own right, is the business and marketing brains behind Denton Photography. She is passionate about helping photographers interpret their branding and position themselves in the marketplace to best effect.

Together they help photographers at all levels in the industry develop their ability and realise their potential.

1. **Studio Development Programme** – With a track record of success this year long programme is for those who wish to establish a full time professional studio or reinvent their existing business. With a mix of one to one sessions, group sessions and distance learning John and Liz will set you firmly on the path to success. It is a truly bespoke programme that addresses all your photographic and business issues and guides you through the start of your business.
£4500 fully inclusive of all tuition and advice, modelling fees and licences and location fees.
2. **Studio to Studio** – Join Liz and John in the studio or on location for a day of shooting and business advice that will alter the way you view photography. For up to 2 people this is a full day that will explore every element of your business or photography. Before the day you'll have a consultation with John so that the day fully addresses your needs at the level that's appropriate to you. A professional model will work with us to create fantastic images. As well as photography we can use some time to explore elements of your branding, marketing and business structures.
£975 fully inclusive of consultation, tuition, modelling fees and licences, lunch and refreshments.
3. **Mentoring** – Do you need a critical friend in your business? If so then John and Liz are happy to be that person. They will spend a little time with you each month critiquing your images, promotions or branding. They will challenge you to produce new styles of image and be there at then end of the phone or by email whenever you need them.
Price on application.
4. **Mind to Manual** – Aimed at those who have got stuck in a P mode rut or those who have their first Digital SLR and don't know how to get the best from it, this day will give you the skills you need to start making the camera do what you want. You will understand the way it uses light and the way light interacts with your subjects. It's a mix of indoor and outdoor photography, theory and practical sessions. A professional model will be present in the afternoon and you will go away with some amazing images.
£155 fully inclusive of tuition, modelling fees and licences, lunch and refreshments.
Please note this is strictly limited to eight photographers.
5. **The Art of Weddings** – John will explain how he markets and sells his wedding service. He will go through the ideas that support his pricing structure and levels of service. You will then join him and professional models to shoot all aspects of a wedding day, the preparations, arrivals, service, groups and art shots. You will learn how to maximise your sales and produce exactly the images your couples want. Every time of the year offers different challenges but John's lighting techniques are as usable on a winters day as they are in mid summer.
£295 fully inclusive of tuition, modelling fees and licences, lunch and refreshments.
Please note this is strictly limited to eight photographers.
6. **Classic and Contemporary Nudes** – John believes that nobody can understand any aspect of

photographing people until they have photographed nudes. This is truly a photography course for photographers. On this day you will work with John and a model to study how natural light, flash and video light can be used to change body shape and create mood. You will see and hear how he prepares and directs his subjects in this most challenging of genre. Whether you are a wedding specialist, lifestyle photographer or nude artist then this session will challenge you and develop your understanding of the relationship between light and body shape.

£295 fully inclusive of tuition, modelling fees and licences, lunch and refreshments.

Please note this is strictly limited to six photographers.

7. **The Art of Boudoir** – If you can sell the idea of being confident in their own skin to the modern woman you have a client for life. That is the art of boudoir. John will show you how he achieves this with a professional model in a real boudoir environment. You will work through a range of lighting techniques to create stunning lingerie and nude images.

£295 fully inclusive of tuition, modelling fees and licences, lunch and refreshments.

Please note this is strictly limited to six photographers.

8. **Finding the Light** – Everyone has a flash gun, not everyone knows how to use it! That's the starting point for this full day of photography tuition that will get you using your speedlights in a much more creative manner. You'll learn how to work with the flash off camera, how to position it, how to work with multiple flashes and light modifiers. John will also show you how he uses the Lowel ID video light to create stunning effects. Combine both these with ambient light and you have a recipe for inspirational contemporary photography. You'll shoot alongside John with a professional model and create fantastic images for your portfolio.

£295 fully inclusive of tuition, modelling fees and licences, lunch and refreshments.

Please note this is strictly limited to six photographers.

9. **Introduction to Studio Shooting** – If big lights have always been a mystery and you don't know your gobo from your snoot then this is the workshop for you. Working alongside John and a model you will explore all the potential offered by a super Yorkshire studio set in an old Pennine mill. You will learn how to use the technical equipment there and to maximise the natural, available light and architecture of this wonderful old building.

£295 fully inclusive of tuition, modelling fees and licences, lunch and refreshments.

Please note this is strictly limited to eight photographers.

After any workshop John will be happy to critique six of your images, providing detailed feedback and suggested points to work on.

Whenever models are used a model release will be signed that will allow use of the images you take for your marketing and promotional purposes but not for resale or stock.

Numbers on all our workshops are strictly limited to maximise the shooting opportunities for those present.

A deposit of £50 will secure a place on all our workshops. Balance must be paid in full seven days before the session. Staged payment facilities are available for the Studio Development Programme and One to Ones.



Please see the website and blog for details of our course calendar. The Studio Development Programme and One to Ones sessions are arranged at any time that suits us both.